



**ALLVET Rostov-on-Don International on-line conference «MODELING E4E (EDUCATION FOR EMPLOYMENT)  
PROCESSES: INNOVATIVE EDUCATIONAL PROGRAMMES  
AND NETWORK PARTNERSHIP»**

Russia, Rostov-on-Don (September 10 – 11, 2020)

**WP4.2 – NATIONAL AWARENESS DAY**

Minutes

**Wednesday, 09.09.2020**

*Venue: ALLVET-DSTU Microsoft Teams – Main room*

**10:30 – 10:40 Registration, organizational issues: Irina Maevsкая (DSTU)**

- Irina Maevsкая greeted the participants and congratulated everyone with the first day of the conference.

**10:40 – 11:00 DSTU virtual excursion: Irina Maevsкая (DSTU)**

- them:

**11:00 – 13:00 DSTU structural units presentations:**

- This day was devoted to the DSTU structural units presentations, among them:
  - ✓ Media Communications and Multimedia Technologies projects;
  - ✓ Agribusiness project 'Dolina Dona';
  - ✓ 'Institute of advanced technologies 'X School' projects';
  - ✓ 'Intelligent transport system' project
  - ✓ lifelong learning and vocational education projects:
    - Regional complex for gifted children and youth;
    - House of Scientific Collaboration;
    - DSTU Gymnasium;
    - Quantorium

**Thursday, 10.09.2020**

*Venue: ALLVET-DSTU Microsoft Teams – Main room*

**Attendees list:**

**Besarion Meskhi**, Rector of DSTU;

**Vladimir Lakunin**, President of the Union of Employers of the Rostov Region;

**Gyuzyal Gafiyatullina**, Vice-Rector on Training Foreign Citizens and International Cooperation of Rostov State Medical University;

**Svetlana Shvedova**, Vice-Rector for International Affairs DSTU, Bologna Club President, BFUG-RF member;

**Irina Maevsкая**, Head of International Education Department DSTU, Bologna Club Executive Director;

**Anabela Mesquita**, President of the European network for business studies and languages (SPACE), Belgium;  
**Patriks Morevs**, Head of Foreign Affairs Department, Liepaja University, Latvia;  
**Dmitry Guzhelya**, Director of Methodology and Evaluation Department of the Russia;  
**Alex Rayón Jerez**, Vice-Rector for International Relations, University of Deusto, Spain;  
**Danijela Milošević**, Dean of Faculty of Technical Sciences, University of Kragujevac, Serbia;  
**Gaini Mukhanova**, Vice-Rector for Science and International Relations, Kazakh Academy of Labor and Social Relations;  
**Ivan Dyukarev**, University of Deusto.

**10:30 – 10:40 Registration, organizational issues:** Irina Maevskaya (DSTU)

**10:40 – 11:00 DSTU virtual excursion:** Irina Maevskaya (DSTU)

**11:00 – 11:25 Opening of the international conference. Welcome speeches.**

- Heads and representatives of universities, non-tertiary vocational institutions, educational organizations and professional associations of Russia were invited to take part in the ALLVET National Awareness Day.
- Rector of DSTU, Besarion Meskhi welcomed every participant in his video message and wished useful cooperation in this wonderful occasion.
- Vladimir Lakunin, President of the Union of Employers of the Rostov Region stated that for their organization it is extremely important to oversee the issue of workforce development and training highly-qualified personnel in demand on the territory of the Rostov region. He also congratulated the Don State Technical University with its 90<sup>th</sup> anniversary from its founding.
- Gyuzyal Gafiyatullina, Vice-Rector on Training Foreign Citizens and International Cooperation said that for the past 90 years the DSTU and Rostov State Medical University have been incorporating widely in terms of scientific, educational and academic cooperation.
- Svetlana Shvedova, Vice-Rector for International Affairs DSTU, Bologna Club President opened the actual agenda with her welcoming address. She emphasized that she is not only a vice-rector and the president, but also the participant of both projects of the conference.

**11:30 – 12:30 Plenary session**

- During plenary and working sessions the participants discussed the role of higher education institutions in enhancement of vocational education, digital transformation of jobs, networking between universities and labor market, work-based learning framework implementation. Ideas and best practices were presented by Russian and foreign experts.
- Irina Maevskaya greeted the participants of the meeting and outlined the agenda of the plenary session.
- Anabela Mesquita, President of the European network for business studies and languages (SPACE), gave the presentation on the following topic: 'The digital transformation and the workforce: current and future challenges for administrative positions'. In her speech Anabela Mesquita mentioned two types of technological impacts: 1. Automation and 2. Innovation. The speaker also outlined the main tasks for administrative occupations.

- Patriks Morevs, Head of Foreign Affairs Department, Liepaja University spoke about the effects of digitalization on education and labour market in Latvia. In spite the fact that Latvia is rather small it is very well developed in the field of information technologies. Its Digital Literacy goes up to 90-95% of the total population.
- Dmitry Guzhelya, Director of Methodology and Evaluation Department of the Russia briefly described the situation in Russia and shared extensive experience on various levels of education including the cooperate education in the frame of *Universarium Project*. He also and gave the examples of how universities are implementing the WBL approach.
- The next speaker, Alex Rayón Jerez, Vice-Rector for International Relations, University of Deusto gave the presentation on the topic 'Digital Transformation of Jobs'. He said that to be successful in new economy it is not enough to know how to use technologies but you also should have some other competences and the task for the universities is to help students gain all necessary skills.
- Daniela Miloshevich speaking about the status of Digital Transformation in Serbia mentioned that in 2017 year Chamber of Commerce has established the state Centre for Digital Transformation (DT). The Centre for DT enables the digital transformation of the Serbia economy to be carried out in an officiant and transparent way through various things including:
  - Education consulting;
  - Creating Strategic Partnerships;
  - The technology etc.

In addition, the Dean of Faculty of Technical Sciences, University of Kragujevac told about the results of the survey that was conducted by the Centre of DT among small and medium enterprises in Serbia.

- Gaini Mukhanova, Vice-Rector for Science and International Relations, Kazakh Academy of Labor and Social Relations touched upon the results of their analysis towards the restructure the academic circus and academic institutions with the new challenges in mind.

*Venue: ALLVET-DSTU Microsoft Teams – Main room*

**After a lunch break the Working session for afternoon group of ALLVET participants took place**

**14:00 -15:30 Working session**

- The afternoon session was devoted to presentation of “Tuning Methodology for the curriculum in the Globalized world” to VET teachers. It was presented by Ivan Dyukarev, University of Deusto. He told about the history of Tuning Methodology its idea and focused on the concept.
- Irina Maevskaya, Head of International Education Department DSTU, gave a summary of the *ALLVET* project: "HE and VET alliance establishment according to Bologna Principles implementation via VET teachers’ capacity building". The speaker focused on its aims, objectives and relevance of the project.

**Friday, 11.09.2020**

*Venue: ALLVET-DSTU Microsoft Teams – Main room*

**Attendees list:**

**Irina Maevskaya**, Head of International Education Department DSTU, Bologna Club Executive director;  
**Natalia Gasparyan**, Manager of the International Projects Department, DSTU;  
**Marjan Milošević**, University of Kragujevac;  
**Marija Snaidere**, Liepaja University;  
**Vladislav Soleny**, Head of the Center for Financial Literacy of PJSC CB «Center-invest»;  
**Alex Rayón Jerez**, Vice-Rector for International Relations, University of Deusto.

**10:30 – 11:00 Registration, organizational issues, welcoming speech:** Natalia Gasparyan (DSTU),  
Irina Maevskaya, DSTU

Irina Maevskaya greeted the participants of the meeting, presented the speakers and outlined the agenda.

**11:00 – 12:30 Inter-project coaching:**

- The opening of the inter-project coaching session of two Erasmus+ projects “HE and VET alliance establishment according to Bologna Principles implementation via VET teachers” capacity building” (ALLVET) and “Development of a flexible, innovative and practical framework for Work-based Learning in higher education of Armenia and Russia” (FlexWBL). During the meeting consortium members promoted achieved results and shared experience and best practices of VET teachers’ trainings and WBL framework implementation in round-table discussion.
- Marjan Milosevic gave a presentation on the ALLVET project. He told about the aims and objectives and also shared the information on the working plan. At the end of his speech Marjan Milosevic said a few words about Covid19 pandemic implications.
- Maria Snaidere reported on the Work-based learning higher education of Armenia and Russia in the frame of FlexWBL project. Apart from aims and objectives the speaker gave the information on:
  - ✓ Key aspects of the WBL Framework Development;
  - ✓ Implementation of the WBL Framework and;
  - ✓ WBL Lab creating.
- Soleniy Vladislav from the Bank «Center-invest» presented the project called “*Financial Literacy Centers*”. He shared the experience and the ideas of the project implementation in which people of different ages from schoolchildren to retired people took part.
- The last speaker was Alex Rayon who presented work-based learning model of the university of Deusto in Bilbao and gave its detailed description. The study program is called ‘*Digital Industry WBL Bachelor Degree*’ and it was launched in 2019.
- After that presentation the meeting continued in the question-and-answer format.
- At the end of the inter-project coaching session Irina Maevskaya made a closing speech.